

Country Partner-Germany



Federal Ministry
of Food, Agriculture and
Consumer Protection



FOODWORLD INDIA

Global Convention for
Food Business and Industry

16-17 November, 2011
ITC Maratha, Mumbai



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FOOD - THE BIGGEST CONSUMPTION CATEGORY IN INDIA

Food is the biggest consumption category in India with 31% of the consumer's wallet expenditure; and by 2015, the Indian food industry is expected to reach USD 258 billion and USD 318 billion by 2020 from the current level of USD 181 billion, throwing up huge opportunities for investment across the entire value chain. Domestically, the spending on food and food products amounts to 21% of India's GDP, expected to grow at a CAGR of 8.1% for the next 5 years. It is important to understand that as much as 70% of the current food spending by the Indian consumer is on agri-products. Additionally, two-thirds of this spending is on primary and secondary processed products.



FOOD AND DRINKS INDUSTRY- FIFTH BIGGEST IN GERMANY

The food and drinks industry is one of Germany's largest industrial branches. With a workforce of more than 5,40,000 in close to 5,900 companies, it is one of Germany's five biggest industries. For the year 2010 estimated figures of nominal turnover generated is € 149.5 billion with a nominal growth of 1.2%.

Meat (22%), milk and dairy (17%) together with alcoholic beverages (9%) and sweets and baked goods (8-9% each) are the subsectors recording the highest turnover. The German food industry is dominated by small and medium-size enterprises. There are a few big global players but the majority of the companies are operated by private individuals and families, being responsible for the quality of their products.



AN EXCEPTIONAL OPPORTUNITY TO

- Meet Policy, Industry and Academia Top Brass
- Share global speakers' vision
- Network with major stakeholders
- Discover New Business Avenues
- Be part of discussion on the latest Policy and industry trends and solutions
- Have insight on Global and Indian Food Industry
- 50+ CEOs and decision makers
- 30+ speakers from across the globe
- 100+ organisations
- 250+ delegates

Concurrent Events:

- ❑ National R&D conference &
- ❑ Annapoorna World of Food

PROGRAMME HIGHLIGHTS

Minister Speak

Session with Center and State government officials

CEOs Panel

Launch of Vision Document for Food Processing Industry

Top Global Speakers & Visionaries

Networking Dinner

Technical discussion on:

- New age consumer trends & business opportunity
- Health and wellness foods
- Quality Assurance
- New dawn of Food Safety Regulations
- Processing technology for waste minimization and yield improvement
- Food ingredients: Current market and future trends
- Value chain technologies and best practices

Can you afford to miss this ?

Join FOODWORLD INDIA to discover ever increasing opportunities in food industry to exceed expectations and set buoyant tone for industry.

GLIMPSES



KEY SPEAKERS

PST Bleser, Minister of State, Germany

Rakesh Kacker, Secretary, Food Processing Industries

Dr. B. Sesikeran, Director, NIN

Harsh Mariwala, Chairman & Managing Director, Marico Limited

Antonio Helio Waszyk, Chairman & Managing Director, Nestle India

Dr. A. S. Bawa, Director, DFRL

S Dave, Chairman, CODEX Alimentarius Commission

Prof. Pushpesh K. Pant, Jawaharlal Nehru University

Chitranjan Dar, Chief Executive Officer, ITC Limited

Siraj A. Chaudhry, Chairman, Cargill India Private Limited

Ms. Padmaparna Dasgupta, Head Policy, Regulatory, R&D (Strategy & External Affairs) GSK

Dr. JI Lewis, Consultant, Marico Limited

Dr. Jane Durga, Nutrition & Health Department Nestle, Switzerland

Prof. Bernhard Tauscher, Germany

George Herbertz, Germany

Atul Bhatia, Executive Director-R&D, Kraft Foods Inc.

Eric Soubeiran, Director, Danone India

Sangeeta Pendurkar, Managing Director, Kellogg India Private Limited

Dr. Deepa Bhajekar, Managing Director MicroChem Silliker

Abhiram Seth, Managing Director, Aquagri

Key Speakers at Previous Editions



Subodh Kant Sahai
Union Minister of Food
Processing Industries
GOI



Buddhadeb Bhattacharjee
Chief Minister, West Bengal



Martin Dlouhy
Managing Director
Metro Cash & Carry
India Pvt. Ltd.



Ashok Sinha
Secretary, Ministry of
Food Processing Industries
GOI



Dr. P. I. Suvrathan
Chairman
Food Safety & Standards Authority
India



Prof. Diana Banati
Chairperson
European Food Safety
Authority, Italy



Mike Cockrell
Chief Merchandising Officer
Bharati WalMart



Gavin Wall
FAO Representative in
India & Bhutan



Andrew Levermore
Chief Executive Officer
Hypercity Retail
India



Dr. Gordon Campbell
MD Spar International
Netherlands



Peter Gale
Managing Director
Regional Retailer Services
Nielsen Asia Pacific
Singapore



Jacques-Etienne de
T'Serclaes
Partner, Global Retail &
Consumer Leader,
PWC, France



Dr. Hans-Joachim Körber
CEO, Metro Group,
Germany



Motoya Okada
President, Aeon Company Limited
Japan



Dr. Marie-Josée Jenniskens
Division Head, Food and Consumer
Product Safety Authority
The Netherlands



F.E. Van Zoeren
Deputy Inspector General
of Dutch Food Safety Authority



Dr. Anantheswaran
Pennsylvania State University



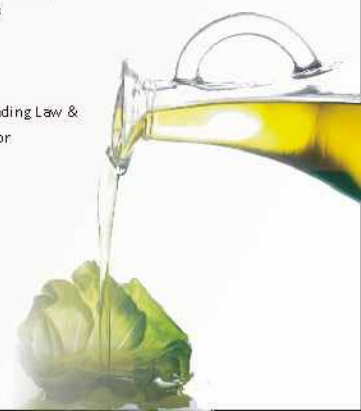
Breda Mitchell
International Trading Law &
Technical Director
Tesco



Howard James Scott
Member-JETCO and
Chief SCM Officer, GATI Ltd.



Jeff Rees
The Logistics Business
UK



PROGRAMME

DAY 1



9.30 am – 10.30 am	Registration
10.30 am – 11.45 am	Inaugural Session and Release of Knowledge Paper
11.45 noon – 12.00 pm	Networking Tea Break
12.00 noon – 1.30 pm	Panel Discussion: Vision 2020 -The way forward
1.30 pm – 2.30 pm	Networking Lunch
2.30 pm – 4.00 pm	Panel Discussion: Policy Challenges In Growing Food Business
4.00 pm – 4.15 pm	Networking Tea Break
4.15 pm – 5.45 pm	Panel Discussion: Impact of Global Business Environment on Food Processing Industry
5.45 pm – 6.15 pm	Networking Tea Break
6.15 pm – 7.30 pm	Food Security and other Consumer Expectations: What can Politics and Industry do to ensure adequate supply?

DAY 2

PARALLEL SESSION



10.30 am – 12.00 noon		
Session I A : Cultural Understanding of food - the codes of food in India. How do brands leverage these codes?	Technician Session II A	Session III A : Processing Technologies for waste reduction and by-product utilisation
12.00 noon – 12.15 pm	Networking Tea Break	
12.15 pm – 2.00 pm		
Session I B : The evolving Consumer	Technician Session II B	Session III B : R&D in Health and Wellness foods
2.00 pm 3.00 pm	Networking Lunch	
3.00 pm – 4.30 pm		
Regulations: Role in Innovation Industry-Academia-Government Interface		
4.30 pm – 5.00 pm	Networking Tea & Close	

ABOUT ORGANIZER

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence and its subsequent emergence as one of the most rapidly growing economies globally. FICCI plays a leading role in policy debates that are at the forefront of social, economic and political change. Through its 400 professionals, FICCI is active in 44 sectors of the economy. FICCI's stand on policy issues is sought out by think tanks, governments and academia. Its publications are widely read for their in-depth research and policy prescriptions. FICCI has joint business councils with 75 countries around the world.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 2,50,000 companies from regional chambers of commerce.

FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking. Partnerships with countries across the world carry forward our initiatives in inclusive development, which encompass health, education, livelihood, governance, skill development, etc. FICCI serves as the first port of call for Indian industry and the international business community.

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For Participation & Partnership Opportunities please contact

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DELEGATE REGISTRATION FORM

FOODWORLD INDIA

Global Convention for Food Business and Industry

16-17 November, 2011–ITC Maratha, Mumbai

(Please Fill in Block Letters)

(1st) Delegate Name Designation

(2nd) Delegate Name Designation

(3rd) Delegate Name Designation

Company

Office Address

. City Pin

Office board line (with STD code)

Fax Website (optional).

Direct/Extension No.

Delegate1 Delegate 2 Delegate 3

Mobile

Delegate1 Delegate 2 Delegate 3

E-mail

Delegate1 Delegate 2 Delegate 3

Mode of Payment:

Bank Draft No./Cheque No.*/ SWIFT** Dated..... For ` /US\$. Drawn on
.....in favour of FICCI, payable at New Delhi towards payment for registration fee for
Convention is enclosed.

**Please make cheques payable at Delhi.*

***Foreign delegates may approach their bank with
following details:*

Delegate Registration Fee*		
	1st Delegate	2nd & Subsequent Delegates
Indian Delegates	₹ 7000	₹ 5000
Overseas Delegates	US\$ 200	US\$ 150

** Special discount of 20% on the fee for FICCI, CIFTI-FICCI members*

Beneficiary Bank	
Name and Address of Bank	United Bank of India, Overseas Branch, HS-32 Kailash Colony Market, 1st Floor, New Delhi- 110 048 (India)
Name of Account	FICCI
Bank Account No.	1412010031259
Swift Code	BIC UTBIINBBDEL

Intermediary Bank:	
Name and Address of Bank	Standard Chartered Bank, New York
Account No.	3582021835001
Swift Code	SCBLUS33

After completing the transaction, please inform at promila.cifti@ficci.com, cifti@ficci.com

For online registration please visit : www.ficcifwi.com